

Case study.

Inspira Trading

Inspira Trading Ltd was founded in January 2009 by Gary Rosen & Samantha Bristow. The company was set up to serve Wholesalers, larger independent retailers and Pharmacy Distributors across the U.K, Ireland & Europe.

Inspira offers ready access to an extensive range of toiletries, over the counter medicines & household products. It is a market where price and service are key. Inspira constantly maintain excellent service levels.

Inspira are a wholesale business where their customers have a choice to buy from them or their competitors. With tight margins they need to be as slick and efficient as possible. Inspira looked long and hard to find a Sage Developer who could understand their needs, and who could really deliver for their business.

Inspira were receiving many orders each day in the form of spreadsheets and had to manually key these in line by line to our systems.

Boldfield were confident that they could help. They listened carefully to their requirements and came up with a suitable bespoke piece of software just for Inspira, and written to fully integrate with their Sage 50 system. Boldfield created a bespoke system for Inspira that took all their spreadsheets and imported them straight into their Sage system. Not only does the solution import orders it also automatically checks the stock level item by item.

This innovative solution has saved Inspira many hours every week, improved their accuracy, and made them more efficient. Moreover, it has freed their time enabling them to talk more with their clients.

Gary Rosen commented "I would sincerely recommend Boldfield's Sage team to anyone."

Gary Rosen
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Smart solutions for smarter Business.

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